

# The Innovation Sandbox programme

DAY 1	DAY 2	DAY 3	DAY 4	DAY 5
Generating the ideas	Refining the ideas (appeal, what's out there)  Keynote speaker	Build prototype  Conduct testing: online and face to face with potential customers	Scenario and risk analysis  Appeal and preparing for the pitching	Pitching and final landing
Chose a cluster and create teams	Start business canvas: Why? What? How? Show me the money	Analyse test data  Your concept agreed and written  Deepen business canvas	Complete business canvas  Finish prototype  Pitch challenge: external investor	